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## All-New “Pixar Summer Fest” Debuts at Hong Kong Disneyland Resort

*Add some Pixar fun to your summer with the most spectacular experiences and the limited-time “Adults at Child Price” offer for Hong Kong residents*



**HONG KONG, June 11, 2026** — From June 12 to August 31, 2026, the first-ever “Pixar Summer Fest” at Hong Kong Disneyland Resort (HKDL) invites guests of all ages to rediscover the joy of play. Inspired by the heart and imagination of Pixar Animation Studios’ stories, this all-new adventure transforms the park into a vibrant playground where guests can enjoy carefree fun, and play like a kid this summer.

Pixar-themed experiences will unfold across the resort, from signature attractions to stage shows, parades, character encounters, and nighttime spectaculars. Guests are invited to dive into the worlds of Pixar and enjoy immersive fun from day to night, only at HKDL. Beloved pals from *Toy Story*, *The Incredibles*, *Inside Out*, *Coco*, *Up*, and more await guests throughout the resort in a variety of experiences, each designed to make this summer truly playful and unforgettable. Along the way, guests can also indulge in themed “eatertainment,” shop trending merchandise, and experience a dynamic entertainment line-up, including the two lively daytime parades and the all-new “**Pixar Pals Spectacular**,” a dazzling nighttime show that fills the sky with stories of friendship.

Gather your family and friends for joyful shared memories with the “**Adults at Child Price**” **Summer Limited Offer**, exclusively for Hong Kong residents. From today to September 20, 2026, guests visiting Hong Kong Disneyland with two or more guests together can enjoy 1-Day General Admission tickets at child price (from HK\$499), along with shopping and dining discount vouchers.



## All-New, Unmissable “Pixar Pals Spectacular”



“**Pixar Pals Spectacular**” takes center stage as the pinnacle nighttime experience of “Pixar Summer Fest.” This breathtaking eight-minute show will unfold just before guests’ beloved “**Momentous**” nighttime spectacular, transforming the sky into a vibrant celebration of Pixar stories and inviting guests to look up as the night comes alive with wonder.

Guests will see glowing drones paint the night sky, and shimmering fountains dance. Projections ripple across the Castle of Magical Dreams to Main Street, U.S.A., while giant inflatables rise into the night, with light pulses in rhythm with the story.



Beloved characters from *Toy Story*, *The Incredibles*, *Cars*, *Inside Out*, *Finding Nemo*, *Up*, *WALL·E*, *Monsters, Inc.*, and more, take flight in a luminous adventure that captures wonder, heart, and the signature Pixar touch, including appearances of new friends featured in *Toy Story 5*. Together, they create an unforgettable experience that celebrates friendship as the greatest adventure of all.

## From Sketch to Reality: Learn to Draw & Meet Your Favorite *Toy Story* Pals



The brand-new **Draw & Meet experience at Animation Academy** blends creativity and character moments, while elevating magical encounters to a whole new level. Guests can sketch Bullseye, Lotso, or Rex, then step next door to meet them in person — where the characters strike the same pose as the drawings, as if they had stepped right off the page.

Guests can preserve these special moments by purchasing **Disney Friends Draw & Meet Photo Folder**, designed to hold both their drawing and photo like two sides of the same story brought together.

## Splash, Dance, & Cheer Alongside Pixar Pals in Two Daytime Parades



Summer fun bursts into bigger splashes and joyful energy with the return of the **“Pixar Water Play Street Party!”**. Guests can dive into a wet-and-wild celebration alongside Woody, Buzz Lightyear, Jessie and Bo Peep from *Toy Story*, Barley and Landore Lightfoot from *Onward*, Mr. and Mrs. Incredibles, Edna Mode and Frozone from *The Incredibles*, and more.

The excitement continues with the park’s largest-ever **“Friendtastic!”** parade, featuring fan-favorite Pixar-themed signature floats. Come celebrate with Woody and Buzz Lightyear riding on RC Car, Mike and Sulley on their laugh-powered float, Red Panda Mei from *Turning Red* dancing along on her very own stage, Joy and Sadness riding on their float full of core memories, and Carl, Russell and Dug flying by on their soaring airship.

## Playful Encounters and Surprises Across the Park



Pixar magic continues with spontaneous Pixar encounters and delightful surprises across the park. Guests can celebrate with Mei in a brand-new **Character Moment – Turning Red** – a 4\*Town-inspired singing and dancing party between Tomorrowland and Fantasyland; join **Miguel** for an all-new music encounter inspired by *Coco*, or cheer on **Merida** in a spirited archery moment in Adventureland.



Pixar pals are ready for hugs, photos, and unexpected fun at every corner of the park. Head to the **Tomorrowland Station** to meet Mr. and Mrs. Incredible, Edna Mode and Frozone from *The Incredibles*, Joy, Sadness, and Anger from *Inside Out*, and Carl, Russell and Dug from *Up*, who will also be making appearances in Adventureland. Don’t forget to visit Toy Story Land’s **Barrel of Fun**, where Woody, Buzz Lightyear, and Jessie appear with their new *Toy Story 5* accessories.

### Savor the Fun with Playful Pixar “Eatertainment”



At “Pixar Summer Fest”, imaginative “eatertainment” transforms dining into another way to play, and every bite part of the adventure.

Across the park, guests can enjoy the **Pixar Dine & Play Party** at Main Street Corner Cafe Hosted by Coca-Cola®, refreshing treats like the **Lime Dole Whip with Pineapple Slush Float** at Jessie’s Snack Roundup, playful bites such as the “**Up**” **Egg Puff** in four flavors at Karibuni Grill, and a variety of themed treats including **Mike Wazowski Ice Cream Bar** or **Alien Ice Cream Bar** and Sulley-inspired **Mint Chocolate Flavored Soft Serve**.

At the resort hotels, guests can indulge in the “**Inside Out**” **Afternoon Tea** at World of Color Restaurant, Pixar pals-themed dim sum at Crystal Lotus, and themed buffet desserts at Enchanted Garden Restaurant and Ink & Plate.

### Build Up Your Pixar Collection with Themed Merchandise



A wide range of Pixar-themed merchandise, from *Toy Story* apparel and plushies to stationery and accessories, will turn shops, shelves, and carts into a toy box waiting to be discovered.

The fan-favorite **Magic Passport** returns and is enriched with Pixar elements, featuring new stamping locations across the park. Guests can collect stamps and complete the set to redeem a Pixar-themed Mystery Medallion, then personalize it with the **Pixar Pals Snapshot Set**.

Surprises are sure to pop out from brand-new capsule machines at Toy Story Land, and all-new Toy Story-themed **Disney Collectible Medallions** will expand your collection to infinity and beyond.

The **Popcorn Pop-Up Shop** opening on June 30 at the Emporium will be packed with an exclusive assortment of plush keychains, mystery boxes, hair accessories, and more to fill shopping baskets. Try your luck at the claw machine and interact with cast members as you pop open the “popcorn” to reveal the hidden Pixar pals plushie that feels almost “too-fun-to-eat”!

## Power Up Your Stay Across the Resort's Hotels



The Pixar adventure continues when guests stay at the three resort hotels, where the perfect balance of relaxation and interactive play awaits.

At Disney Explorers Lodge, families can dive into the **“Finding Nemo” Poolside Leisure Times** at the **Raindrop Pool**, unwind in an exclusive poolside cabana with ocean-inspired treats, and take home a special *Finding Nemo*-themed bracelet as a sunlit summer keepsake.

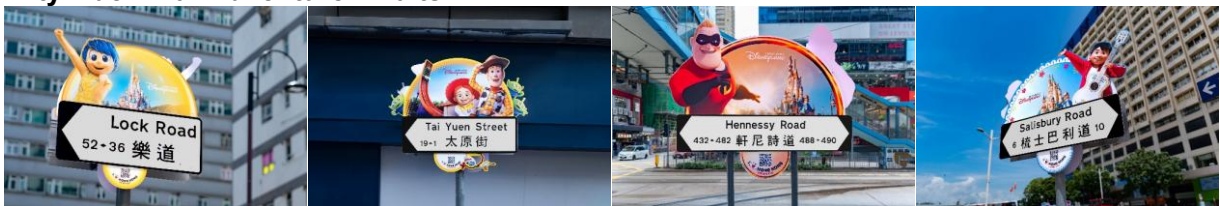
For a hands-on culinary experience, the **Pixar Bento Making Workshop** at Ink & Plate in Disney’s Hollywood Hotel invites guests to don a chef’s hat and apron to craft their own meal inside a Pixar ball-designed box, and even give Mr. and Mrs. Potato Head their signature looks by decorating potato salad with edible eyes, ears, and noses.

To make the stay even more special, guests can level up with a **Pixar Pals In-Room Celebration** or **Pixar Pals In-Room Themed Surprise**, seamlessly transforming a standard sleepover into the ultimate “play-over.”

## Plan Ahead and Make the Most of Every Moment

To make the most of every playful moment, guests can enhance their visit with Disney Premier Access, offering added convenience, flexibility, and immersive experiences throughout the day. Options include designated viewing areas for the all-new **“Pixar Pals Spectacular”** and **“Momentous,”** priority access to selected attractions and shows, and designated viewing area for the **“Friendtastic!”** parade and the **“Pixar Water Play Street Party!”**. Starting from HK\$109, it also offers guests priority entry to the **Disney Friends Draw & Meet** experience.

## A Citywide Pixar Adventure Awaits



The magic of Pixar extends beyond the resort into the heart of the city, where guests can embark on a playful journey to uncover hidden “Easter eggs” across town. Look closely at street signs throughout Hong Kong to spot familiar Pixar friends from *Toy Story*, *Coco*, *The Incredibles*, *Turning Red*, *Inside Out*, *Monsters, Inc.*, *Up*, and more.

This summer, as Pixar comes to life across the resort, HKDL invites guests to rediscover the joy of play with your favorite Pixar pals, together with loved ones. From day to night, every moment becomes an adventure to remember.

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\*Guests are required to purchase their tickets in advance and have a valid park reservation for their visit. Please refer to the latest visit arrangements on Hong Kong Disneyland’s official website: <https://www.hongkongdisneyland.com/>

## **About Hong Kong Disneyland Resort**

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and backgrounds. Filled with your favorite Disney stories and characters, Hong Kong Disneyland Resort offers guests the opportunity to explore eight diverse lands that are home to award-winning, one-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

### **Mobile app gives the latest updates & helps plan your visit**



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends or other designated experiences inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>

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